

Douglas Shawn Kelshaw



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Testimonials

I am pleased to offer my wholehearted endorsement for Shawn. He is a highly proficient and dedicated UX Architect who consistently exhibits exceptional expertise in his field.

During our collaborative tenure at Fleet Cost & Care, Shawn played a pivotal role in enhancing our product's usability and overall user satisfaction. His discerning ability to comprehend user requirements and translate them into intuitive, visually appealing design solutions was truly commendable.

Shawn's approach to UX design is characterized by scrupulous attention to detail, innovative problem-solving, and a profound understanding of user behavior. His capacity to envision solutions beyond existing paradigms provided us with the opportunity to significantly redefine our approach to user experience.

Shawn also exhibited a commendable dedication to identifying and rectifying suboptimal coding practices that, if left unchecked, could have posed significant challenges in the future. Thanks to his vigilance, potential issues were identified and addressed promptly, preventing potential setbacks that could have materialized months down the road.

Shawn's contributions to our projects were invaluable, and his professionalism, knowledge, and proactive approach make him an exceptional asset to any team or organization. I have no hesitation in highly recommending Shawn, as I am confident that he will continue to excel in his UX Architect role and positively impact any project he undertakes.

David Thornton - Senior Technical Product Manager
Fleet Cost & Care

I just wanted to send a quick note. Shawn has been amazing on this project. He can design. He has a strong technical background. And he knows how to manage us. He's good at providing his perspective and pushing back. The project is coming along well, and it wouldn't be here without him. I can't wait to see the site live. It's going to be stunning.

Peter Beaugard - SVP
Dooney & Bourke

Shawn was an incredible resource for a couple very successful projects. He's knowledgeable, professional and his attention to detail helps move projects across the finish line smoothly and on time. He's always hungry for a challenge and I'd recommend him for any UX/design project.

Matt Lowe - eCommerce & Digital Marketing Manager
Dooney & Bourke

Arif has taken your design recommendations and leveraged it to create an amazing solution for our business owners and they are all overjoyed. We understand that it's a draft and that you'll be doing testing, but it's been a great springboard for us and wanted to let you know how much we appreciate your 'saving the day'.

Melinda B. - Product Owner
AT&T

Shawn was tasked with designing the UI for an enterprise-wide calendar and event management system targeted to serve 16,000+ users. Shawn was quickly able to understand the involved applications; Salesforce.com and an externally hosted 3P application. Shawn expertly bridged the gap between our business end-users and the development team, truly serving as a leader in defining the new system's functionality.

I was immediately impressed with Shawn's ability to adapt to the massive USAA organization, the complex design standards, and our convoluted communication / approval structure. This project was an enormous undertaking with an extremely aggressive delivery schedule. Shawn remained undaunted and worked a ton of hours to meet each of his delivery dates with success.

Shawn, is extremely skilled at design, but also excelled in sheer tenacity, cutting through the red-tape of USAA's large organization. He is a professional communicator, quickly understands technology concepts, identifies road blocks, and is confidently able to bring a diverse team into conceptual agreement.

I would rate Shawn a 10+ for his professionalism, dedication, intuition, and knowledge. An organization will be fortunate to have Shawn on board.

Melissa B. - Project Manager
USAA

Shawn's feedback about his in-store visit and online user experience analysis of the TalktoWendys.com Web portal led to a deep review and subsequent updates to our online experience. We took some of his bullet points and put them into practice to ensure a better online experience for all of our customers. His efforts were a major contribution to up-holding our commitment to providing quality and service and we appreciate the Web and User Experience analysis his expertise provided.

Mark M. - District Manager
Talk to Wendy's

I hope you know you are challenging me. Every single time we make the task more complex and difficult to understand you break it down to its component parts and astound me with the result. You managed to incorporate Charlie's flow chart into the whole crossover tool in a most elegant way. You don't get brain-locked on one solution until it's the best solution. This is indeed a challenge, but I'm up for it. I WILL find a mountain you can't move!! Most excellent work...

Benn O. - Director of Marketing
Moeller Electric

Shawn's comprehensive list of talents in User Experience Design gives him a broad base of skills, making him highly competent in a variety of settings. His desire to provide the best experience for the user drives him to serve as an advocate for the user, coming up with elegant solutions in terms of usability as well as design. I can always count on Shawn for his extensive skill set, the caliber of his work, and his ability to arrive at effective solutions. An immense pleasure to work with!

Maria Britain - M.S. and Certified Usability Analyst
USAA

Just a note to say the PDF with pics of the board you took with one of the entire board, then pics of the individual diagrams/sections interspersed with the code was very effective for remote users I think. I'd consider this a best practice for remote users. #AwesomeSauce #YouDaMan

Steve S. - Scrum Master
Synchrony Financial

Shawn is extremely knowledgeable in web design and site building. He has assisted Silvergear many times over the past few years in web projects. Shawn has assisted us in Web Design, CSS, HTML 5, Flash, UI, PHP, MySQL, and Joomla.

Shawn is a pleasure to work with. Very professional, creative, timely, detail oriented and great communication!

Michelle Sudeth - Project Manager
Silvergear

Shawn has been my UX Design/Product Owner mentor since September 2022. He has been very generous with his time and very valuable with his wisdom.

He is extremely knowledgeable, not only of skills and mindsets, but also the history of technology and how it got to where it is today. He understands not only how things work, but why they work and who made them work first.

I highly recommend Shawn to any company who wants to enhance their products' performance. He is precise and thorough while creating phenomenal user-centric designs. He is methodical yet efficient in his process and has a deep understanding of what it takes to design winning products.

I have the pleasure of spending time learning from and being around Shawn, he is a great person and has become a great friend of mine. So, I also recommend Shawn to any young person wanting to be mentored. Shawn only requires that you're dedicated, do the homework and have an open mind to learning new things.

Zach Bond - Upcoming Product Designer
Trash-to-Cash (Founder)